

COMMUNICATE [ON] YOUR VALUES



The
Small
Projects
Team

Micro-humanitarian instant impact

WANT TO GET INVOLVED?

For many reasons, today more and more companies want to get involved in humanitarian actions.

Large companies have put in place CSR policies and teams to work on these actions, but the solutions offered to SMEs are rare.

While philanthropic values are the primary reasons for SME managers to commit to CSR actions, objectives related to reputation should not be overlooked.

Tax credits are available in France and the USA.
Enquire for other countries

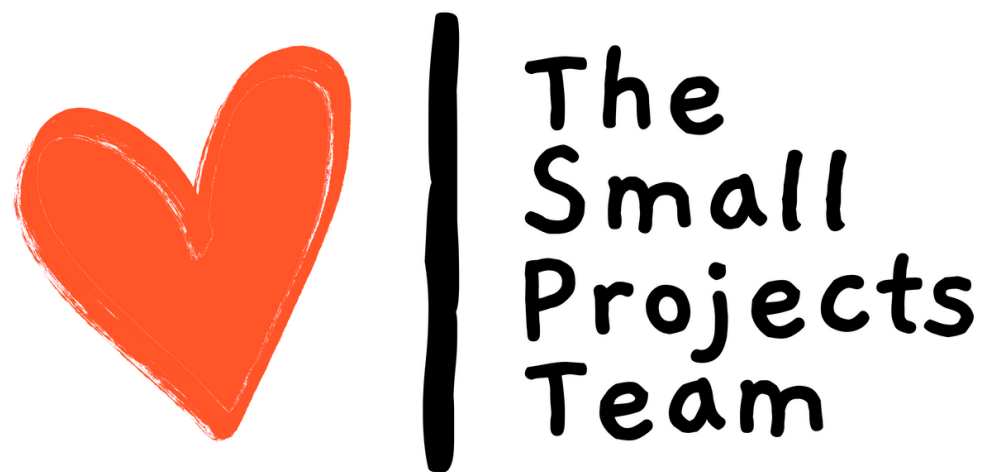




LET'S BECOME YOUR AMBASSADORS ON THE GROUND

Established in Poland and Ukraine, our organisation offers you the opportunity to be involved along our side in impactful humanitarian actions.

We will have a positive impact on your image while highlighting your brand thanks to rapid and complete reporting and visual tools that can be used for your internal or external communication.



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Our story

The Small Projects Team was created by humanitarians committed since February 2022 in Ukraine, Poland and France.

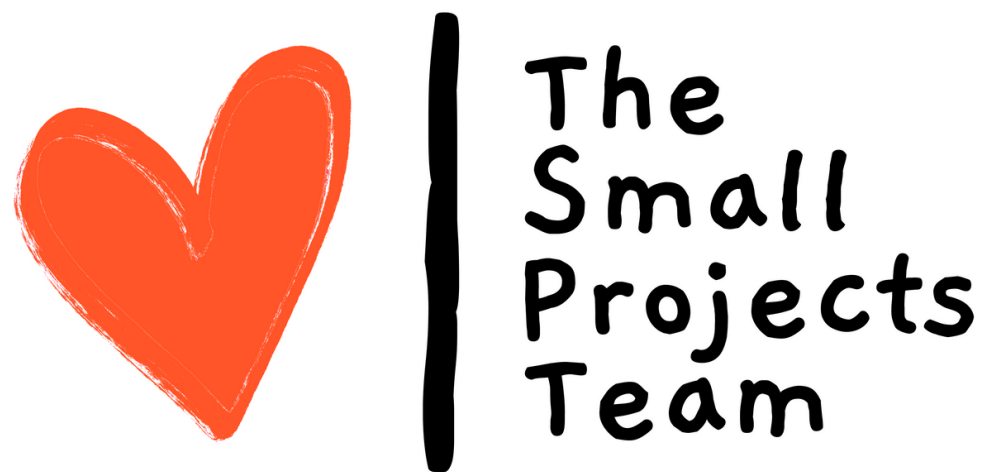
Our organization is non-political and non-religious. All donations received are fully allocated to our projects.

Our organisation

In addition to the management team, we rely on a network of volunteers and partners in Poland and Ukraine.

We have our own logistic capacity, with several warehouses and vehicles. From Przemysl (Poland) and Lviv (Ukraine) we deliver to the final beneficiaries until the last mile.

Thanks to our control of the entire supply chain we can guarantee the quality, traceability and transparency of our activities.



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Our challenge

The main challenge we are facing is funding. Our ambition is simple: to find innovative ways to collect donations to continue our work in the field, despite a certain weariness of public opinion.

Our main donors are small and medium-sized businesses. More than ever, we want to remain the ambassadors of their humanitarian commitments. We offer them joint actions, with an immediate impact, directly linked to their corporate values.

Our actions

Our actions are multi-sectoral, and all have one thing in common: they can be implemented quickly and have the highest possible impact/cost ratio.

Among other things, we have delivered ambulances near the front lines, sent Christmas gifts to orphanages, and delivered 1,000 heaters and more than 100 generators in the middle of winter. We also distributed dozens of wood stoves, made in Ukraine to support the local economy.

**FIND ALL OF OUR PROJECTS ON OUR WEBSITE
[THESMALLPROJECTS.ORG/EN](https://thesmallprojects.org/en) AND SOCIAL MEDIA**

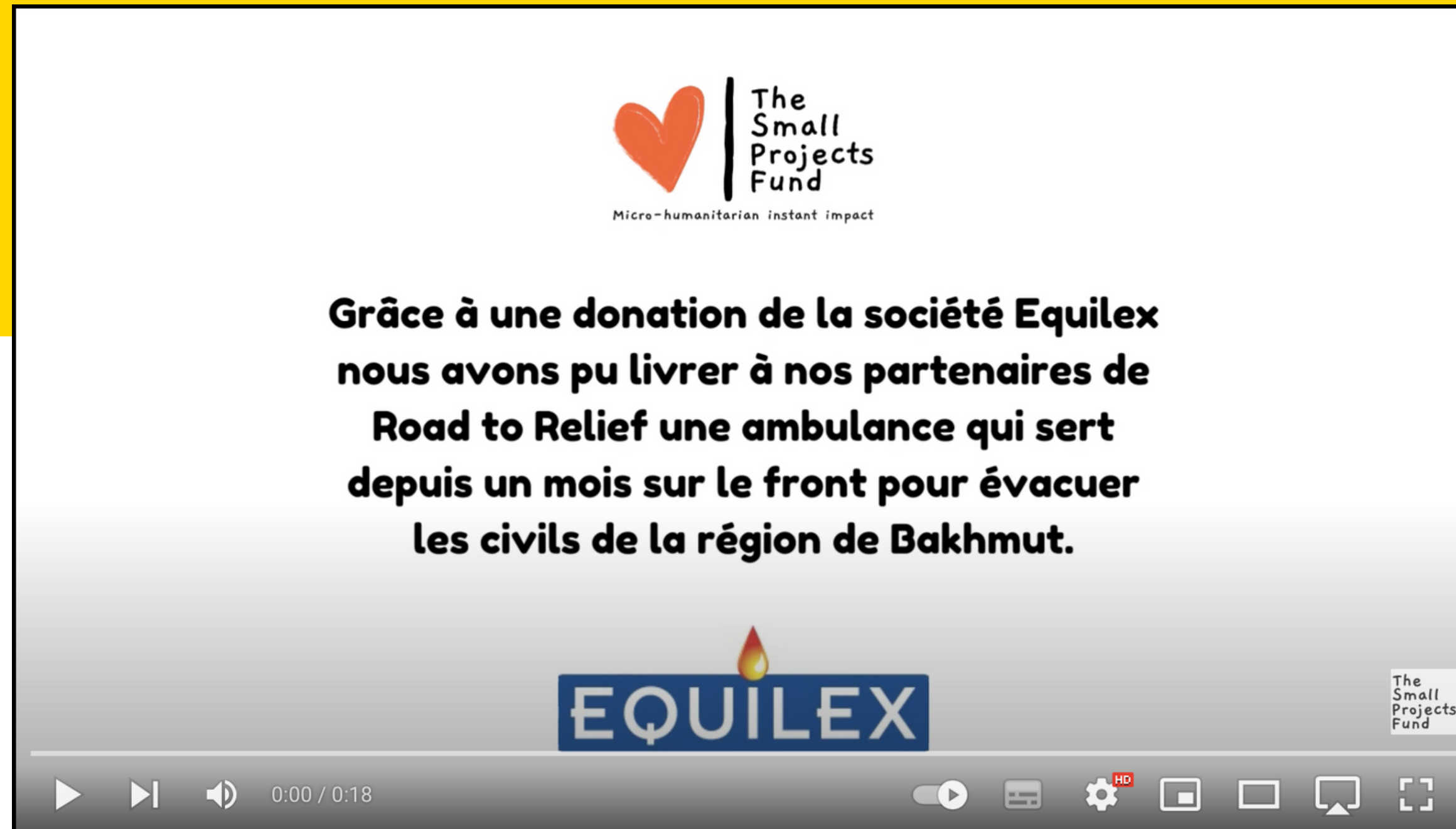
-  [linkedin.com/company/the-small-projects-team](https://www.linkedin.com/company/the-small-projects-team)
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**The
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AN ACTION IN PICTURES



Exemple de vidéo "entreprise", cliquez pour visionner sur notre chaîne YouTube

OUR PROPOSAL

Our offer includes 4 levels of financial donations* adapted to everyone's budget.

They have the same objectives: involving the company, offering several choices and providing with communication tools.

Recognized as a public interest organization, we issue tax receipts entitling the donor to a tax reduction in France and in the USA though a 501(c)(3) partner.

*: We also accept in-kind donations for specific types of goods, which are constantly changing according to the needs on the ground. Please contact us for more details.

Comparison of the different levels

Donation amount	1 1,000 to 3,000€/\$/£	2 3,000 to 6,000€/\$/£	3 6,000 to 15,000€/\$/£	4 > 15000€/\$/£
Tax credit of 60% for companies or 66% for individuals	✓	✓	✓	✓
Choice of where your donations will be allocated among our current projects	✓	✓	✓	✓
Possibility to co-create with us a customized project on behalf of your company				✓
Thank you letter from the beneficiaries mentioning your company's name	✓	✓	✓	✓
Access to pictures that you can use for your communication materials	10	10	20	20
Display of your logo on the pictures we post on our social media		✓	✓	✓
Mentions of your company on our social media	1	1 with your logo	2 with your logo	3 with your logo
Display of your logo during the distribution to the beneficiaries		✓	✓	✓
Publication mentioning your company on our website			✓	✓
Video of the project displaying your logo			✓	✓
Article describing the project and your company's participation				✓
Presentation meeting of the project by our volunteers to your teams (optional)				✓

MEET THE TEAM



Charles Tiné • Canada

Charles is an Internet entrepreneur. He arrived at the Ukrainian border in the early days of the war, where he created the transit cell for Ukrainian refugees wishing to go to France in the Przemysl ("Tesco") transit center. Afterwards, he coordinated the international offices. He then went to Ukraine where he worked as a volunteer for several NGOs.

Magda Masquelier • France

Magda co-founded the NGO Polonaises sans Frontières in France, which, since the beginning of the war, has ensured the coordination of numerous humanitarian convoys, the arrival in France and the settlement of hundreds of refugee families, and has collaborated with numerous associations to improve humanitarian logistics between Ukraine, Poland and France.

Clément Balavoine • Germany

Clément co-founded the NGO Friends of Medyka in early March 2022 while he was a student in London, which aimed to mobilize students of all nationalities to help refugees arriving in Poland. More than 50 volunteers worked with Clément at the Tesco center where he and Charles started working together.

Thierry Feret • Ukraine

Thierry arrived in Medyka, at the border between Poland and Ukraine, in March 2022. He first collaborated as a volunteer for the Convois de la Solidarité. When this association stopped its activities, he continued to coordinate the logistics of the humanitarian aid that continued to flow in, by setting up a logistic hub and continue the delivery to the 4 corners of Ukraine.



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CONTACT US

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